

Electronic Acknowledgement Receipt

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Application Number:	09893748
International Application Number:	
Confirmation Number:	3348
Title of Invention:	Automated collaborative filtering in world wide web advertising
First Named Inventor/Applicant Name:	Gary B. Robinson
Customer Number:	23838
Filer:	Linzy T. McCartney/Shelby Knutson
Filer Authorized By:	Linzy T. McCartney
Attorney Docket Number:	11032/3028
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1	Power of Attorney	DoubleClickRevPOA2.pdf	575914 1891091100109351c32c8880f1a2f04ead0e51d a94	no	4

Warnings:

Information:

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.